

## **TERMS OF REFERENCE FOR ADVOCACY AND CAMPAIGN TRAINING THAT WILL BE PROVIDED FOR THE YOUNG PEOPLE**

### **1. BACKGROUND**

ActionAid Ethiopia (AAE) is a gender justice, good governance, and poverty eradication organization. It envisions a country where all enjoys their rights equally and live a decent life. Its heart lies on gender equality where it designs its frameworks and operations on women's and girls' empowerment and abolishing root causes of violence against women and girls. Its interventions are guided by the Human Rights Based Approach, Transformative Feminist Leadership, and Intersectional Feminist Analysis tools. AAE has been implementing programs in Ethiopia under both humanitarian and development contexts for more than 30 years.

Young people endure a very perilous agency in development and the transformation of Ethiopia, by way of containing substantial demographic composition. AAE's Country Strategy Plan (CSP2018-2023), places young people at the center of the desired transformation and influencing the change that the Country requires in political, social, and economic scenario. Based on ActionAid Ethiopia strategy paper, AAE is working on young people especially young women on thematic areas of Gender Based Violence, Climate Justices, Gender Responsive Public Service, Livelihood and Employment, Civic participation and humanitarian response by creating smooth spaces for young people to able to recognize their issues, resilient to the impacts and redistribute the issues by making duty bearers accountable.

More than 40% of the population in Ethiopia are young people. AAE focus on young people unleashing their desire and demands for change as a force for transforming the wider society. AAE considers young people as our partners and leaders in the fight for justice. In addition to that ActionAid Ethiopia is now working with different local CSOs that work with the young people. With all the intervention working with young people, AAE focused on engaging and empowering young people particularly young women. To have evidence-based intervention, AAE has conducted different researches with the young people, through this process those young people engaged with the research process and take the leading role. AAE believes that it is very important engaging the young people through those process because it empowers them well and create the ownership of the program that is being done related to them. AAE would like to see more powerful and energetic young people who can have better understanding on advocacy and campaign to advocate the issues that affects the lives of the community and the young people lives in particular. Therefore, AAE would like to recruit the consultant/s to provide three days training for 35 young people on Advocacy and Campaign.

## **2. OBJECTIVES**

- Provide training on major concept of Advocacy and Campaign for 35 young people
- Create better understanding for the young people's future engagement

## **3. SCOPE**

The training will be provided in Addis Ababa for 35 young people whose age is from 24-35

## **4. DURATION OF THE TRAINING**

The training will be provided for three days from August 16 to August 18.

## **5. METHODOLOGY**

- The methodology should be more participatory, interactive and based on agreed training materials and tools.
- It is expected to include presentation and discussion.

## **6. EXPECTED OUTPUTS**

- Create better understanding for the young people on Advocacy and campaign.
- Provide training report that includes the participant level of satisfaction after the training.

## **7. REQUIREMENTS**

The Lead Consultant/Trainer must be Senior Expert in leading and undertaking training particularly on young people programs/projects. Training experience on advocacy and campaign is mandatory. The Lead consultant should hold a minimum of Ph.D./ Master's degree in social work, Gender studies, Law and Legal Studies, political science, or related subject and practical knowledge.

Qualifications must include:

- A minimum 5+ years in providing trainings
- Experience on working with young people
- Experience of developing participatory training tools
- Proven ability to work with community and Ethiopian government stakeholders
- Excellent English writing skill required among the consultant teams
- Experience to produce post training the report
- Understanding of gender, power and intersectionality, and the practical application of this to girls lived realities

## **8. APPLICATION PROCEDURE:**

The Technical Proposal must be submitted in English, should be limited to ten (10) pages, and must contain the following:

- A capacity statement describing how the consultant meet the required qualifications and competencies including summary of similar trainings previously conducted.

- An expression of interest detailing your understanding of consultancy assignment
- Description of methodology and tools that will be used for the training.
- Include a timeline of activities and level of effort required for each activity with specific dates which include timeline to produce and share draft training materials and time table that will be required for the three days training team composition and roles, including key members list with core qualifications and their role in training (Attach the CVs of these key team members who will involve in the training).
- Required budget for the three days the training.
- Two reference letters of previous relevant experience working with young people especially young women.
- Young Women research leaders/consultants who can fulfill the above requirements are highly encouraged and preferred.
- The consultant must submit both technical and detailed financial proposals in a separate envelope indicating the type of proposal in the subject line or separately sealed hard copy to AA Ethiopia Country office, Addis Ababa, Akaki Kaliti Sub city, CCRDA within 7 days (including weekends) from the date of this announcement physically.  
For further information you can call at 251-1465467

**Note: Only shortlisted consultants will be contacted for further review process. ActionAid Ethiopia will have the full right to cancel this without any conditionalities.**